



**Standards Council
Scotland**

CLD Live Long & Prosper

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#CLDSCConf2023

First Thought - First Contact?

What was the first thing you thought of, when you heard the title of this annual lecture?

So, what are your expectations for this year's annual lecture?

What I meant was...



ambiente

ماحول

prostředí

מילייה

Ortam

环境

Milieu

મિલિવા

περιβάλλον

الوسط

Cultural & Social Milieu

miljea

miljö

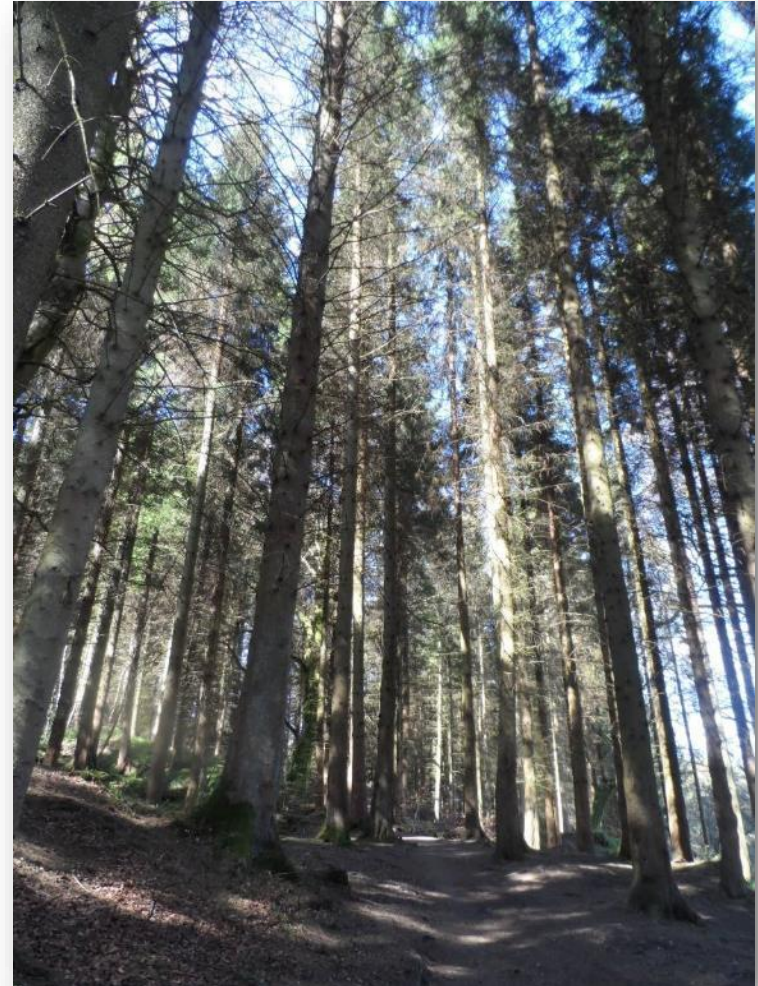
環境



Cultural invasion...is an act of violence against the persons of the invaded culture...invaders mould, those they invade are moulded (Freire, 1996, p. 133). Well intentioned professionals...eventually discover that their educational failures must be ascribed to the violence of their own act of invasion (p. 137).

Govt. & CLD vision ARE aligned BUT...

- Strategic thinking and practice in Lifelong Learning
- Post-school education and skills
- Research and innovation to enhance global understanding and progress societal wellbeing
- Scotland's Young Person's Guarantee
- Making a meaningful contribution to Scotland's wellbeing economy



What do we know already?

- We are strong in collaborative & partnership working across all learner domains of practice.
- CLD has always been based on 'ability to learn' not 'ability to pay'.
- Being 'work ready' is not just about skills it is linked to well-being and self-esteem.
- CLD is under-resourced with CBAL & Community Development funded less than Youth Work.
- Workers are asked to measure what is easy to measure, not what is important to understand.
- What we do very day, makes a difference and enhances or sometimes even saves, lives.



What have we lost or forgotten?



- Lifelong learning means lifelong investment in connected practice across the life-course.
- People are the heart of our practice and are our primary client.
- Being difficult to define is a strength.
- We exist and work within an empowered system for education.
- Practice is driven by a democratic and radical pulse?
- How do we look after ourselves?

Flourishing for all to Prosper



- Fredrickson (2001) positive emotion builds psychological resilience...individuals feel good about themselves in the present, which increases chance of feeling good in future.
- Positive psychology recognises, 'that people and experiences are embedded in a social context' (Seligman and Csikszentmihalya, 2000)
- Improved wellbeing or quality of life can impact on individual and social contexts
- CLD practice encourages positive mental health and an emotionally secure identity in people and communities that have been '*pathologised out*' of the kind of life they should be entitled to live in terms of equality, human rights and social justice.

Hedonic vs Eudaimonic Well-being



Hedonistic well-being:

- Striving for maximisation of pleasure (positive affect) and minimisation of pain (negative affect)
- Often thought of as vulgar (not all desires are worth pursuing)
- Short term satisfaction

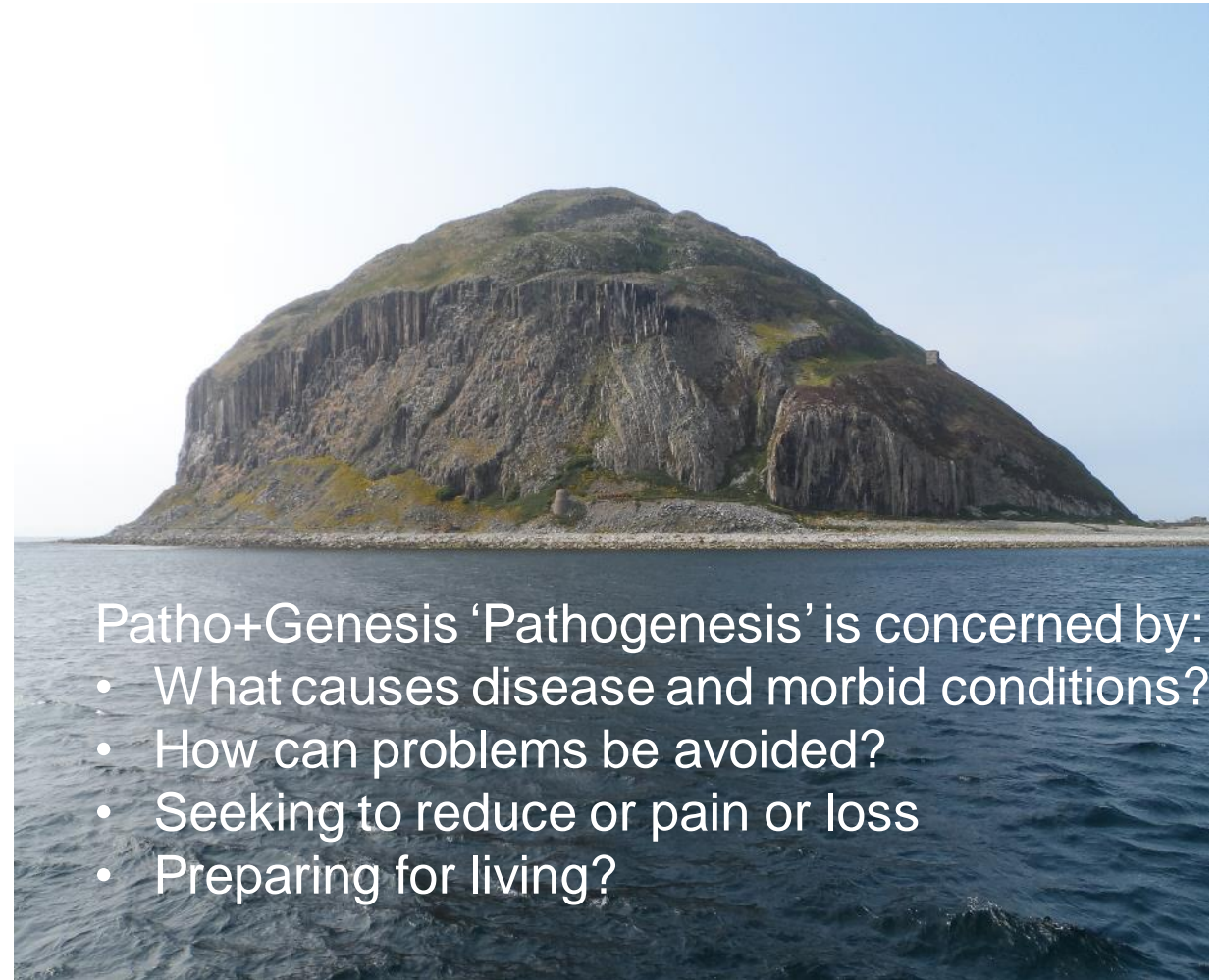
Eudaimonic well-being:

- Striving for a virtuous life, doing what is worth doing.
- Realising human potential is the ultimate goal
- Longer term, more fulfilling
- Self-actualisation

Does Salutogenesis or Pathogenesis drive CLD practices. Is there a 'sense of coherence'

Salus + Genesis 'Salutogenesis' is concerned by:

- What causes good health?
- People are inherently flawed
- How can people achieve potential
- How can we grow and discover how to live well and have a full life?



Patho+Genesis 'Pathogenesis' is concerned by:

- What causes disease and morbid conditions?
- How can problems be avoided?
- Seeking to reduce or pain or loss
- Preparing for living?

What is missing – Going for Gold!

- Where, when and how do people learn about power, equality and social justice?
- Why not seek a young person's guarantee for well-being?
- In CLD we work with communities to develop skills, knowledge, and capability to drive social change.
- In HE/FE and practice, a focus on sociological contexts persist, yet despite working with people, so why do not focus on positive psychological practices.



Doing a wellbeing economy...

- **Human Dimension** ...knowledge, skills and health that people accumulate throughout their lives
- **Natural Capital, what nature gives us for free**...the world's stock of natural assets incl. geology, soil, air water and all living things
- **Community, Social Capital**, the ties that bind...networks, shared norms, values and understandings that facilitate co-operation within and among groups
- **Business, Economic Capital**...financial, intellectual and physical assets form applying human productive activities attached to natural capitals, that are used to provide a flow of goods and services



Doing 'HOPE' as a verb!

Hope needs practice...to become historical concreteness...The hoped for is not obtained by dint of raw hoping. Just to hope, is to hope in vain.

Paulo Freire

[Fifi Baiden: Hope is a Verb | TED Talk](#)



Do we hope or do we simply do stuff, and hope for the best?
OR...Do we live long and prosper...through lifelong learning
and prospering through contributing to a wellbeing economy?



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